



ORIGINAL EQUIPMENT SUPPLIERS ASSOCIATION **BULLETIN**

To: OESA Members and Guests
From: Neil De Koker, President and CEO, OESA

BULLETIN: 08-22
Date: October 14, 2008

OESA 2008 Outlook Conference and 10th Annual Meeting of Members ***"The Global Automotive Industry: Navigating the Next Ten Years"***

November 5, 2008: 11:30 a.m. – 1 p.m. Registration, Networking and Buffet Lunch
1 p.m. – 5:30 p.m. Program ♦ 5:30 p.m. – 6:30 p.m. Networking Reception
6:30 p.m. – 9:30 p.m. Dinner Program ♦ 9:30 p.m. Afterglow Reception

November 6, 2008: 7:30 a.m. – 8:30 a.m. Registration, Networking and Continental Breakfast
8:30 a.m. – 4:30 p.m. Program ♦ 4:30 p.m. – 5:30 p.m. Networking Reception
Detroit Marriott Renaissance Center ♦ Detroit, Mich.

OESA invites members and guests to the OESA 2008 Outlook Conference and 10th Annual Meeting of Members on November 5 and 6, 2008, at the Detroit Marriott Renaissance Center, Detroit, Mich. This annual industry event will focus on "The Global Automotive Industry: Navigating the Next Ten Years."

This year marks the 10th anniversary of what has become a 400 member strong network of companies. OESA remains dedicated to the vision of an association of suppliers collectively improving the flow of ideas and communication throughout the industry, reducing the cost of doing business through the entire value chain, and improving working relationships of its stakeholders. The OESA Annual Outlook Conference is one of the touchstone events held during the year where members of the industry gather locally to discuss these principles and report on progress.

OESA has expanded its annual conference to two days with a reception and dinner Wednesday evening including a 10th anniversary celebration. **Troy Clarke**, group vice president and president, GM North America, General Motors Corporation, will deliver the keynote address. More than 600 senior industry executives are expected to join OESA and hear from OEMs, suppliers, automotive analysts and industry experts offering insight on industry trends, and addressing critical issues facing the automotive industry.

Attendees will hear "Looking Back: Lessons Learned: Looking Forward," from **Tom Stallkamp**, industrial partner, Ripplewood Holdings LLC, who spoke at OESA's first Outlook Conference in 1999. **John Murphy**, CFA, research analyst, U.S. auto industry, Merrill Lynch, will provide a Wall Street perspective, **Craig Cather**, president and CEO, CSM Worldwide, Inc., will share insight on the industry outlook for the next decade, and focus on specific OEMs and product outlook. **David Sexton**, president, portfolio Americas, Shell Oil Products US, will focus on industry implications of energy and energy policy.

Dr. Dave Cole, chairman, Center for Automotive Research, will kick off the program on November 6 with his observations on retooling and rejuvenating the industry. Additionally, **Philip Martens**, president, light vehicle systems, ArvinMeritor, Inc. & president and CEO designate, Arvin Innovation, Inc., will address "Staying Ahead of Customer Demand: Innovation for What's Next," **Nate Furuta**, chairman and CEO, Toyota Boshoku America, Inc., will discuss meeting customers' global expectations, **Mark Fields**, executive vice president, president Americas, Ford Motor Company, will discuss the state of Ford Motor Company, **John Devine**, executive chairman, Dana Holding Corp., will give an assessment of Dana Holding Corp. and its future, and **Tetsuo Agata**, president and CEO, Toyota Motor Engineering & Manufacturing North America, Inc., will close the conference with, "Outlook for the Global Automotive Industry in the Next Ten Years." In addition to the insight offered by the speakers, the Outlook Conference offers excellent networking opportunities with c-level industry peers in an informal setting with networking breaks throughout the conference.

OESA members and guests may register for either or both days of the conference in the events section of <http://www.oesa.org>. For registration questions, contact Felece Hickman at 248.952.6401 ext. 237 or fhickman@oesa.org. For content information, contact Glenn Stevens at 248.952.6401 ext. 225 or gstevens@oesa.org. Overnight accommodations are available at the Detroit Marriott Renaissance Center for \$179 per night plus tax. This special group rate is available through October 22, 2008, and will be on an available basis following that date. To make your reservation, contact the Detroit Marriott Renaissance Center at 313.568.8000 and mention the OESA Annual Conference.



ORIGINAL EQUIPMENT SUPPLIERS ASSOCIATION **AGENDA**

OESA 2008 Outlook Conference and 10th Annual Meeting of Members

"The Global Automotive Industry: Navigating the Next Ten Years"

November 5 - November 6, 2008

Detroit Marriott Renaissance Center ♦ Detroit, Mich.

Wednesday, November 5, 2008

- 11:30 a.m. – 1 p.m. Registration, networking and buffet lunch
- 1 p.m. – 2 p.m. **10th Annual General Meeting of Members**
- Chairman's Remarks: **Jim Orchard**
 - President's Report: **Neil De Koker**
 - Nominating Committee Report: **Jim McElya**
 - Washington Legislative Update: **Ann Wilson**
- 2 p.m. – 2:40 p.m. **2008 OESA Outlook Conference**
Looking Back: Lessons Learned: Looking Forward
Tom Stallkamp, Industrial Partner, Ripplewood Holdings LLC
- 2:40 p.m. – 3:20 p.m. The Wall Street Perspective
John Murphy, CFA, Research Analyst, U.S. Auto Industry, Merrill Lynch
- 3:20 p.m. – 3:45 p.m. Networking Break and Exhibits Review
- 3:45 p.m. – 4:25 p.m. The Next Decade: Industry, OEM and Product Outlook
Craig Cather, President and CEO, CSM Worldwide, Inc.
- 4:25 p.m. – 5 p.m. Energy – Policy, Markets and Industry Implications
David Sexton, President, Portfolio Americas, Shell Oil Products US
- 5 p.m. – 5:30 p.m. Chrysler LLC: Where We Are and Where We Are Going
Sig Huber, Director, Supplier Relations, Chrysler LLC
- 5:30 p.m. – 6:30 p.m. Networking Reception
- 6:30 p.m. – 7 p.m. **Dinner Program**
Introduction of past OESA chairmen, Board of Directors, outgoing chairman gift, incoming chairperson's remarks
- 7 p.m. – 8 p.m. Dinner
- 8 p.m. – 8:30 p.m. **Troy Clarke**, Group Vice President and President, GM North America, General Motors Corporation
- 8:30 p.m. – 9:30 p.m. **OESA 10th Anniversary Celebration Program**
Emcee: **Peter Brown**, Associate Publisher and Editorial Director, Automotive News
Jim McElya, Executive Chairman, Cooper-Standard Automotive
Frank Loftus, General Manager, 3M Automotive
Dan Sharkey, Partner, Butzel Long
Bo Andersson, Group Vice President, Global Purchasing and Supply Chain, General Motors Corporation
- Closing Remarks**
Neil De Koker, President and CEO, OESA
- 9:30 p.m. Afterglow Reception



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OESA 2008 Outlook Conference and 10th Annual Meeting of Members

"The Global Automotive Industry: Navigating the Next Ten Years"

November 5 - November 6, 2008

Detroit Marriott Renaissance Center ♦ Detroit, Mich.

Thursday, November 6, 2008

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| 7:30 a.m. – 8:30 a.m. | Registration, Networking and Continental Breakfast |
| 8:30 a.m. – 9:15 a.m. | Developed Markets Continue to Provide Strong Opportunities
Dr. David Cole , Chairman, Center for Automotive Research |
| 9:15 a.m. – 10 a.m. | Collaborating to Electrify a Business Model Change
Mike Donoughe , Executive Vice President of Vehicle Engineering and Manufacturing, Tesla Motors, Inc. |
| 10 a.m. – 10:30 a.m. | Networking Break |
| 10:30 a.m. – 11:15 a.m. | Staying Ahead of Customer Demand: Innovation for What's Next
Philip Martens , President, Light Vehicle Systems, ArvinMeritor, Inc. & President and CEO Designate, Arvin Innovation, Inc. |
| 11:15 a.m. – 12 p.m. | Successfully Meeting Expectations of Global Customers
Kiyoshi "Nate" Furuta , Chairman and CEO, Toyota Boshoku America, Inc. |
| 12 p.m. – 2 p.m. | Lunch
Ford Motor Company: Current State and Future Outlook
Mark Fields , Executive Vice President, President Americas, Ford Motor Company |
| 2 p.m. – 2:15 p.m. | Networking Break |
| 2:15 p.m. – 3 p.m. | The Heavy Duty Truck Industry: Thriving in a Cyclical Environment
Dan Ustian , Chairman, President and CEO, Navistar International Corporation |
| 3 p.m. – 3:45 p.m. | A New Beginning: What It Means for Dana and the Industry
John Devine , Executive Chairman, Dana Holding Corp. |
| 3:45 p.m. – 4:30 p.m. | Outlook for the Global Automotive Industry in the Next Ten Years
Tetsuo Agata , President and CEO, Toyota Motor Engineering & Manufacturing North America, Inc. |
| 4:30 p.m. – 5:30 p.m. | Networking Reception |



ORIGINAL EQUIPMENT SUPPLIERS ASSOCIATION REGISTRATION

OESA 2008 Outlook Conference and 10th Annual Meeting of Members
"The Global Automotive Industry: Navigating the Next Ten Years"
 November 5 - November 6, 2008
 Detroit Marriott Renaissance Center ♦ Detroit, Mich.

Company: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____

1. Name: _____ **e-mail:** _____

Title: _____

2. Name: _____ **e-mail:** _____

Title: _____

Registration Fees:

FULL CONFERENCE: November 5-6, 2008

OESA members on or before October 24, 2008	\$750	X _____	= \$ _____
OESA members after October 24, 2008	\$950	X _____	= \$ _____
Non-OESA members on or before October 24, 2008	\$950	X _____	= \$ _____
Non-OESA members after October 24, 2008	\$1150	X _____	= \$ _____

NOVEMBER 5, 2008 ONLY (includes reception and dinner)

OESA members on or before October 24, 2008	\$450	X _____	= \$ _____
OESA members after October 24, 2008	\$550	X _____	= \$ _____
Non-OESA members on or before October 24, 2008	\$550	X _____	= \$ _____
Non-OESA members after October 24, 2008	\$650	X _____	= \$ _____

NOVEMBER 6, 2008 ONLY (includes lunch and reception)

OESA members on or before October 24, 2008	\$450	X _____	= \$ _____
OESA members after October 24, 2008	\$550	X _____	= \$ _____
Non-OESA members on or before October 24, 2008	\$550	X _____	= \$ _____
Non-OESA members after October 24, 2008	\$650	X _____	= \$ _____

Payment Method: Check enclosed for \$ _____ (Make check payable to OESA) -OR-

Charge to (Select One): American Express MasterCard VISA

 Card Number Expiration Date

 Name (as it appear on card) Signature

Note: Refunds cannot be given after October 24, 2008. Substitutions are always welcome. Pay at the door registrants are held to the same cancellation policy as prepaid registrants and will be invoiced if cancellation is not received by October 24, 2008. Fax the completed registration form to 248.952.6404 or register online at <http://www.oesa.org>. ([oesa.org](http://www.oesa.org))