



## MULALLY KEYNOTES OESA RESTRUCTURING CONFERENCE

OESA and Roland Berger Strategy Consultants invite current and prospective OESA members and guests to attend "A New Chapter: Restructuring the Automotive Industry," a full-day conference on June 3, 2009, at The Dearborn Inn, Dearborn, Mich. This program is intended for C-level executives from across the industry, as well as senior financial industry executives. The focus will be addressing the needs of the industrial value chain – OEMs, suppliers and retailers – and the financial and other sectors that support the industry.

**Alan Mulally**, president and CEO, Ford Motor Company, will present the keynote address. **Mulally** will address the audience and take questions regarding, among other things, restructuring strategies and initiatives he has led at Ford Motor Company and Boeing Co.

**John Casesa**, managing partner, Casesa Shapiro Group LLC, will open the morning session with his perspective on the steps necessary to restructure the automotive industry. In his presentation, "The Recapitalization of Detroit," **Casesa** will provide attendees with his views on how the industry needs to resize, restructure and reinvest.

**Juergen Reers**, managing partner, Roland Berger Strategy Consultants, will provide the framework for later discussions with his presentation, "Strategies for Surviving the Crisis and Emerging Stronger." The morning session will also feature speakers who will present the perspective of the vehicle manufacturer, the dealer and the supplier. A panel discussion of all morning speakers will follow.

The afternoon session will feature legal, financial restructuring, private equity, banking and government perspectives on the challenges and opportunities facing companies and firms in the automotive industry. **Tom Manganello**, chair, automotive industry group, Warner Norcross & Judd LLP, will share his expertise during his presentation, "Structuring Mergers and Cooperative Agreements in Today's Environment." **Joe Bione**, president and managing partner, Whitehall Group, L.L.C., will present "Financing the Restart: Managing Cash to the N<sup>th</sup> Degree." The afternoon speakers will also participate in a panel discussion.

Current and prospective OESA members and guests may register in the events section of <http://www.oesa.org>. For registration questions, contact Felece Hickman at 248.952.6401 ext. 237 or [fhickman@oesa.org](mailto:fhickman@oesa.org). For content information, contact John Chalifoux at 248.952.6401 ext. 233 or [jchalifoux@oesa.org](mailto:jchalifoux@oesa.org).

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