



PRESS RELEASE

AIAG Contact: Lorrie Kinney
248.213.4676
lkinney@aiag.org

For Immediate Release

AIAG Offers Substantial Cost Savings to Suppliers by Now Providing On-line MMOG/LE Training

Southfield, Mich., February 11, 2009 — The Automotive Industry Action Group (AIAG) is saving companies substantial dollars by offering Material Management Operations Guideline Logistics Evaluation (MMOG/LE) training to suppliers electronically through the AIAG website. MMOG/LE, a global guideline for material processes that reduces workload for suppliers and customers, is now available at nearly half the cost of the classroom training course. The self-paced, interactive self-assessment program allows participants to review their organizations existing processes, then produce a gap analysis that is focused on continuous improvement.

MMOG/LE has been in existence since 2004 strictly as a classroom training course, offering many benefits to organizations including a high quality of services to customers and cost savings in freight premiums, obsolescence costs, inventory carrying costs and data entry time.

“The cost benefits that MMOG/LE offers through increased efficiency, reduced errors and waste, are now more critical than ever,” said Tyese Doby, Supplier Performance Specialist at Ford Motor Co. “Suppliers that have robust materials management systems will be best positioned to sustain themselves during these trying economic times. Keeping skilled staff trained with up-to-date industry requirements and new technology is essential to achieving world-class materials management processes. Ford is pleased to see AIAG providing a low-cost solution with the launch of the MMOG/LE e-Learning course, as it allows for increased global accessibility to MMOG/LE training. In addition to eliminating travel and lodging expenses, on-line training is convenient because of its on-demand availability and the ability



Page 2 – AIAG Offers Substantial Cost Savings to Suppliers by Now Providing On-line MMOG/LE Training

to complete the course at your own pace. It is our hope that suppliers continue to invest in training and take advantage of this opportunity.”

The roughly four-hour MMOG/LE e-Learning program will prompt participants step-by-step through an interactive course that includes knowledge checks throughout the program and a post-assessment examination verifying the user’s know-how to implement MMOG/LE into an action plan ensuring effective and efficient management of materials.

A benchmark of world-class materials management processes, MMOG/LE is a customer requirement to Chrysler LLC and Ford Motor Company. Other companies recommending an MMOG/LE assessment of their suppliers include Renault, Volvo Truck, PSA, Gates Corporation and Bosch.

In addition to MMOG/LE course knowledge, registration includes complimentary electronic copies of the Global MMOG/LE (M-7) and the Key Performance Indicators for Global Material Management (M-8).

To register for the MMOG/LE e-Learning course, visit www.aiag.org.

About AIAG

The AIAG is a globally recognized organization founded in 1982 by a group of visionary executives from Chrysler, Ford Motor Company, and General Motors. The membership has grown to include prominent automotive OEM and suppliers such as Nissan, Toyota, Honda, Caterpillar Tractor, John Deere Corporation, International Truck Corporation, Daimler, PACCAR and others. Their purpose: To provide members an open forum to cooperate in developing and promoting solutions that enhances the prosperity of the automotive industry.

AIAG members play a unique role in the development of new technologies and the standards that govern their usage. Under the auspices of AIAG, volunteers from all layers of the supply chain work together to resolve issues critical to the automotive supply chain. For more information, please visit the organization’s Web site at www.aiag.org.